How to Get More For Less: Unlock the Power of ADP for Your Franchise

Exclusive Benefits for Fastest Labs













### Meet Your Partner

#### **ABOUT ME**

- Born & Raised in Scottsdale, AZ
- Graduated from PLNU
- LOVE my family
- Girl Mom / Boy Mom
- Active Military Spouse
- Sports + Food



















## What We'll Cover

- The common HR & payroll challenges for franchise owners
- How ADP simplifies payroll, compliance, and workforce management
- Special "More for Less" promotion



## Why Fastest Labs Chose ADP

#### **WHY ADP**



**75+ Year** Track Record





**820+** Brand Partnerships



**30,000+** Franchisees





#### **FRANCHISE PARTNERS**













"Starting a new business can be so incredibly overwhelming and knowing that the ADP platform we've created for our franchisees also includes the HR support is huge for them."

## **Laura Scavone**Chief People Officer, Smoothie King



## Your company's culture...

- It is what attracts people to your company
- It is why people stay
- It is why people leave

Companies with strong workplace culture see a 4x increase in revenue growth and a 50% reduction in employee turnover.





## What is an Employee Handbook?

# A comprehensive guide for employees and employers outlining:

- Workplace expectations
- Policies and procedures
- Legal compliance





## What Should Be in a Handbook?

- Company Mission and Values
- Employment Policies
- Code of Conduct
- Safety Procedures
- Compensation & Benefits
- Leave Policies
- Termination Procedures
- Acknowledgment Form





## Real Life Consequences

#### Scenario #1

A franchise employee sues over unclear policies -> Cost: \$25,000+ in legal fees.

#### Scenario #2

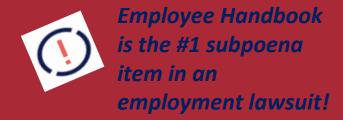
Miscommunication about time-off policies leads to turnover -> Loss of \$10,000 in rehiring and training.

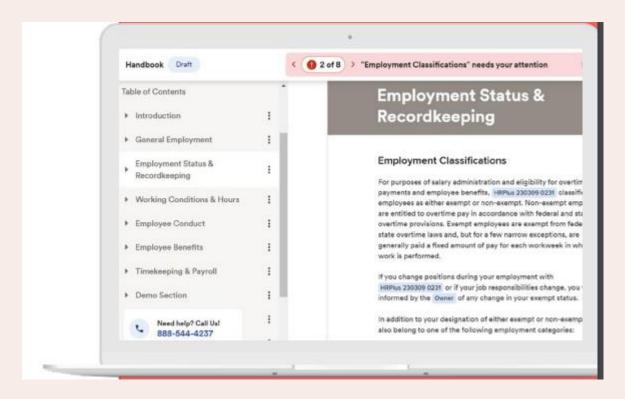
#### Scenario #3

A workplace harassment claim mishandled -> Damaged reputation and loss of customer trust.



## RUN Handbook Wizard

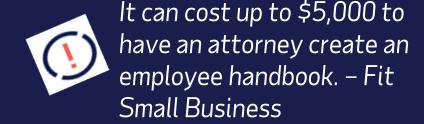




- ✓ Easy to create
- ✓ Policies at your fingertips
- ✓ Proactive alerts
- ✓ Easy to update
- ✓ Acknowledgement tracking



## **Business Owner Statistics**



#### Stat #1

Business owners spend 68% of their time on administrative tasks. 70% of small businesses are out of compliance.

#### Stat #2

Handbooks reduce legal risks by up to 50%, thanks to preventative maintenance. 70% of small businesses with a handbook report fewer workplace disputes.

#### Stat #3

ADP clients save 30% more time on HR tasks compared to DIY efforts.



## Common HR & Payroll Challenges for Franchisees

#### **Are you Struggling With:**

- Spending too much time on payroll and HR tasks?
- × Keeping up with changing labor laws and compliance regulations?
- × Paying too much for limited payroll services?
- × Wasting hours on manual administrative processes?





- Flexible Payroll Input Options Enter your data online, by phone, or even on-the-go with our mobile payroll app. Either way, you can be confident that your data is safe and secure
  - RUN & Done® Automate your payroll, for salaried staff and hourly employees with standard hours, using RUN & Done. Set it up once and we'll run your payroll until you tell us to make a change
- Employee Access® Employees can manage their personal information and federal tax withholding, access payroll and tax history, as well as view available integrated products like time tracking, health benefits, retirement plans or company policies
- General Ledger Interface Export journal entries from ADP into QuickBooks®, Xero, Creative Solutions or a generic output file — without re-keying data
- Payroll Preview Preview payroll results before processing to help reduce errors
- Electronic Reports View, access, export and print over 15 different reports online
  - Global Health Event Access a series of reports to help you navigate the PPP loan forgiveness process. Also use dedicated payroll earnings and memo codes to streamline FFCRA and CARES Act compliance
  - Custom Reporting Choose the fields to include and their order, sort the data within columns, set filters and selection criteria, preview, print, export to multiple file formats and save custom reports for future use
- New Hire Onboarding Add new employees with just a few basic pieces of information and employees can enter their personal info, direct deposit, emergency contacts and federal tax withholding

- Payment Options Choose from three ways to pay your employees:
  - ADPCheck™ The most secure paycheck in the industry, signed and sealed with 10 advanced fraud protection features
  - Direct Deposit On payday, pay is automatically deposited in each employee's account. (Employees can also choose to have funds directly deposited to a Wisely® Direct debit card†)
- Tax Filing We'll calculate, deposit, file and reconcile your payroll taxes — and respond to inquiries from taxing agencies regarding the returns we file for you
- New Hire Reporting Helps protect your company from penalties due to mistakes or late filings
- New Hire Paperwork Quickly download state and federal new hire forms all in one convenient place
- Labor Law Poster Compliance Update Service
  — We'll also enroll you in our Labor Law Poster
  Compliance Update Service to help you comply with
  these regulations
- Garnishment Payment Service A cost-effective, comprehensive solution that helps you manage your wage garnishment processing
- State Unemployment Insurance (SUI)
  Management ADP offers management of your
  state unemployment insurance claims, including
  providing claim responses to state agencies,
  reviewing benefit payments charged to your
  SUI account, protesting erroneous charges, and
  consulting on HR best practices
- Multi-Company Management Streamline payroll and HR with multi-company reports, tax forms, workforce analytics, and more
- Job Costing Track, calculate and report on labor costs for specific jobs/projects

#### HR support, administration and compliance

- HR HelpDesk Receive phone and e-mail access to a dedicated support team of HR professionals to help you navigate even your most complicated HR issues
- Employee Handbook Wizard Create a comprehensive, professional quality employee handbook based on state and federal employment law in just a few simple steps
- Discount Program You and your employees get discounts on brand-name products and daily essentials
- Background Checks Includes SSN Validation\*, 1 Criminal History Search\*\* for the current county of residence, and ADP's CrimRadar™\*\* only. 25 free background check bundles included annually
- ADP® Employment Verification Helps you respond to employment and income verification requests when your employees apply for loans, lines of credit, or government benefits, freeing up time for you
- ZipRecruiter® Post jobs to 100+ job boards and social media sites in one click. Reach millions of job seekers with one post. Easily manage, screen and quickly identify top candidates — all in one place
- Salary Benchmarks Exclusive data-driven salary benchmarking insights to stay competitive in the hiring market
- Job Description Wizard Create customized job descriptions based on an extensive database
- HR Toolkits Properly complete everyday HR and compliance responsibilities with step-by-step best practice guidelines, essential forms and documents, and related policies

 State and Federal Compliance Database and Compliance Updates — Get information about ever-changing state and federal employment laws with plain English summaries of major regulations. Also receive proactive email alerts to help you stay on top of HR best practices and compliance requirements

#### HR information and education

- State and Federal Resources Help meet your core state and federal documentation requirements with convenient access to key government forms and documents
- Tip of the Week Receive practical how-to articles that provide best practice information to complete your everyday employee management tasks

#### **HR** technology

- Document Vault Eliminate paper and get centralized, searchable access to stored employee and company documents, as well as a library of HR best practice templates
- Alerts and Notifications Track important dates like employee anniversary dates, date of next performance reviews, and license and certification expiration dates. Use Company Notes to post reminders in one convenient location
- HR Tracking Get 24/7 access to HR pages that help you track employee information, such as assigned property and performance, and advanced reporting

## ADP's All-in-One Solution

Franchisees can manage their HR operations with confidence

